

Editorial calendar 2011

YEAR 2011			
Nº	MONTH	COPY DATE	CONTENT
309	JANUARY	17-01-2011	SPANISH TV's audience in 2010
310	FEBRUARY	15-02-2011	SPANISH DAILY NEWSPAPER'S CIRCULATION IN 2010
311	MARCH	18-03-2011	CONSUMER MAGAZINES
312	APRIL	19-04-2011	"NOTICIAS" 20TH ANNIVERSARY
313	MAY	17-05-2011	SPORTS DAILIES
314	JUNE	17-06-2011	LEADERS DAILIES / BUSINESS DAILIES
315	JULY-AUGUST	16-07-2011	COMMERCIAL TELEVISION IN SPAIN
316	SEPTEMBER	15-09-2011	PRESS COLOUR SUPPLEMENTS / NEWSPAPER PUBLISHERS IN MADRID
317	OCTOBER	18-10-2011	COMMERCIAL RADIO
318	NOVEMBER	18-11-2011	SPECIAL DAILY NEWSPAPERS IN SPAIN
319	DECEMBER	17-12-2011	RESUME OF THE YEAR 2011

The dates and contents are only orientatives. Issue dates: Last days of cover month. Format date: day-month-year.

ADVERTISING RATES	Euros	Print area	Trim size
Inside full page	2.000	18 x 27	21 x 30
Back page	2.400	18 x 27	21 x 30
Double page	3.200	39 x 27	42 x 30
Half horizontal page	1.520	18 x 13,2	21 x 14,8
Double half horizontal page	2.200	39 x 13,2	42 x 14,8

Prices in Euros, valids from January 1st, 2007.

Prices not includes IVA / VAT taxes.

EXTRA CHARGES:	
Guaranteed position	25 %
Per additional spot colour	200 Euros

DISCOUNTS:	
Agency commision:	10 %

Frecuency:	Monthly (Exc. august)
Circulation:	2,000
Distribution:	By suscription
Trim size:	210 x 297 mm
Bleed size:	212 x 301 mm
Type area:	180 x 275 mm
Number of columns:	4

Column width:	40 mm
Column rule:	5 mm
Printing system:	Offset
Paper:	Matt coated, 90 gr.
Films:	No.
	only digital format (PDF. JPG, TIFF)
Resolution:	300 p.p.p.